



Milwaukee County

Supervisor Elizabeth M. Coggs, 10th District

Chair, Finance & Audit Committee

Chair, Task Force on Work Reform for Men

August 3, 2009

For Immediate Release

Contact: Harold Mester, Public Information Manager

414/278-4051 or harold.mester@milwcnty.com

**"MARDI GRAS ON THE RIVER" TO SUPPORT
15th ANNUAL DR. MARTIN LUTHER KING, JR., BACK-TO-SCHOOL FESTIVAL**

Event features Milwaukee River boat tours

Milwaukee, WI – Milwaukee County Supervisor Elizabeth M. Coggs is inviting all Milwaukee County residents to the "Mardi Gras on the River" event at Pere Marquette Park in downtown Milwaukee this Thursday. The event, sponsored by King Advisory, Inc., will support this Saturday's 15th Annual Back-to-School Festival.

"We are pleased to organize these events for the children of our community as we cope with economic turmoil of historic proportions in our community," Supervisor Coggs said. "Now, more than ever, our future leaders need our support to help them be prepared for school. Please come out and show your love for the kids!"

"Mardi Gras on the River" to support 15th Annual Back-to-School Festival

Thursday, August 6, 2009, 4:30 p.m. – 8:00 p.m.

Pere Marquette Park, 900 N. Plankinton Ave., Milwaukee, WI

The event will feature two boat launches (carrying up to 49 people on each trip), food fun and other festivities, including a ceremony recognizing the Founding Directors, Vanessa Key and Kaylynn Blackwell, and the past and current Presidents of King Advisory, Inc, Michelle Crockett, Jaqueline Zeledon and Shawn Williams. For more information, call 414-278-4265 or e-mail mlkb2s@yahoo.com.

Supervisor Coggs is thanking all of the Mardi Gras sponsors, which include Riverwalk Boat Tours & Rentals, Great Lakes Distillery, Cardinal Capital Management and Harley-Davidson. All proceeds fund back-to-school supplies for the youth of Milwaukee County.

###